



# DONALD THOMPSON

CEO | DIVERSITY CHAMPION | AUTHOR

## SUMMARY

With two decades of experience leading firms, Donald Thompson is a thought leader on goal achievement, influencing company culture and driving exponential growth. He has successfully grown and sold several technology and marketing firms to international corporations. Since becoming CEO, Walk West has been recognized by Inc 5000 as the fastest growing marketing firm in North Carolina in 2018 and 2019.

As a Certified Diversity Executive (CDE), he conducts workshops with C-suite executives who are looking to develop, expand or optimize their diversity, equity and inclusion practice. Donald is a keynote speaker, a weekly contributor for WRAL TechWire and the author of several books.

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## DONALD'S WORK

### FOUNDER & CEO, [THE DIVERSITY MOVEMENT](#)

Data-driven, technology-enabled, expert DEI solutions  
2019 - Present

### CEO, [WALK WEST](#)

Digital marketing firm  
2018 - Present

### CHAIRMAN & INTERIM CEO, ICIDIGITAL

Data-driven customer experiences  
2014 - 2017 when acquired

### CEO, CREATIVE ALLIES

Digital marketing and branding agency  
2015 - 2018

### PRESIDENT & CEO, I-CUBED

Engineering software company  
2005 - 2014 when acquired

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## CORPORATE BOARDS

- Walk West - Executive Chairman, Board of Directors
- Earfluence - Chairman, Board of Directors
- Creative Allies - Board of Directors
- Proposa - Board of Directors
- Gryppers, Inc. - Board of Directors
- Inn-Flow - Board of Advisors
- iCiDIGITAL (acquired) - former Chairman, Board of Directors
- InspectionXpert (acquired) - former Board of Advisors

Follow me on LinkedIn to learn more [@donaldthompsonjr](#)

## CONTACT

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## SOCIAL

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## ORGANIZATIONS

Member, National Commission on Innovation and Competitiveness Frontiers

Member, Triangle Business Journal Leadership Trust

Emeritus Member, Strategic Advisory Board, NCSU Dept. of Computer Science

## PUBLICATIONS

WRAL TechWire, columnist

Entrepreneur, contributor

Host, The Donald Thompson Podcast

Author:  
Underestimated: A CEO's Unlikely Journey to Success (coming Q4 2020)

Driving Diversity & Inclusion in the Workplace

All Hats on Deck