



DONALD THOMPSON

CEO | DIVERSITY CHAMPION | AUTHOR

SUMMARY

With two decades of experience leading firms, Donald Thompson is a thought leader on goal achievement, influencing company culture and driving exponential growth. He has successfully grown and sold several technology and marketing firms to international corporations. Since becoming CEO, Walk West has been recognized by Inc 5000 as the fastest growing marketing firm in North Carolina in 2018, 2019 and 2020.

As a Certified Diversity Executive (CDE), he conducts workshops with C-suite executives who are looking to develop, expand or optimize their diversity, equity and inclusion practice. Donald is a keynote speaker, a weekly contributor for WRAL TechWire and the author of several books.

DONALD'S WORK

FOUNDER & CEO, [THE DIVERSITY MOVEMENT](#)

Data-driven, technology-enabled, expert DEI solutions
2019 - Present

CEO, [WALK WEST](#)

Digital marketing firm
2018 - Present

CEO, CREATIVE ALLIES

Digital marketing and branding agency
2016 - 2018

CHAIRMAN & INTERIM CEO, ICIDIGITAL

Data-driven customer experiences
2014 - 2017 when acquired

SVP, HEAD PLM NORTH AMERICA, KPIT

Autonomous mobility software company
2014 - 2015

PRESIDENT & CEO, I-CUBED

Engineering software company
2005 - 2014 when acquired

CORPORATE BOARDS

- Vidant Medical Center - Board of Trustees
- Raleigh Chamber - Chair of Communications Board, Board of Directors
- TowneBank Raleigh - Board of Directors
- Walk West - Executive Chairman, Board of Directors
- Various RTP-based Startups - Angel Investor and Board Member

Follow me on LinkedIn to learn more [@donaldthompsonjr](#)

CONTACT

✉ dt@donaldthompson.com

☎ 919.274.4284

🌐 donaldthompson.com

SOCIAL

[@donaldthompsonjr](#)

[@DonThompson_Jr](#)

ORGANIZATIONS

Member, National Commission on Innovation and Competitiveness Frontiers

Member, Triangle Business Journal Leadership Trust

Member, NCSU Entrepreneurship Advisory Board

PUBLICATIONS

WRAL TechWire, columnist

Entrepreneur, contributor

Host, The Donald Thompson Podcast

Author:
Underestimated: A CEO's Unlikely Journey to Success (coming Q4 2020)

Driving Diversity & Inclusion in the Workplace

All Hats on Deck