



DONALD THOMPSON, CDE

CEO | DEI CHAMPION | AUTHOR



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Donald Thompson is a globally respected and sought-after business leader with a proven track record of success in growing firms. As a CEO, speaker, investor, advisor, entrepreneur, and executive coach, Thompson brings a wealth of experience and expertise to any organization. As a Certified Diversity Executive (CDE) and CEO & Co-founder of The Diversity Movement, he is passionate about driving cultural transformation and delivering solid returns for employees and shareholders.

Thompson is also the author of the book *Underestimated* and hosts the podcast "High Octane Leadership in an Empathetic World," providing valuable insights for business executives. With his competitive learning mindset, Thompson delivers actionable insights and is the ideal partner for anyone looking to take their business to the next level.

EXPERTISE

C-suite Leadership
Culture Centric Mindset
Marketing and Branding
Business Development
Product Innovation

PUBLICATIONS

Author, *Underestimated: A CEO's Unlikely Path to Success*

Columnist, WRAL TechWire

Host, High Octane Leadership

ADVISORY

ECU Health

Board of Trustees

Earfluence

Chair Of The Board Of Directors

EasterSeals UCP NC & VA

Vice Chair Board of Directors

TowneBank Raleigh

Board of Directors

NCSU CSC Department

Strategic Advisory Board

Walk West

Board Chair

DONALD'S WORK

The Diversity Movement, CEO and Cofounder
2019 - Present

Data-driven, technology-enabled, DEI solutions

Walk West, CEO

2018 - 2021

Digital marketing agency

iCiDIGITAL, Chairman and Interim CEO

2014 - 2017 when acquired

Data-driven customer experiences

KPIT, SVP, Head PLM North America

2014 - 2015

Autonomous mobility software company

I-Cubed, President and CEO

2005 - 2014 when acquired

Engineering software company

AWARDS

EY Entrepreneur Of The Year 2023 Southeast Winner

Fast Company 2022 World-changing Ideas

Inc. Magazine 2021 Best in Business List

Forbes Next 1000 List honoree

3x **Inc. 5000** Fastest Growing Companies winner

Business North Carolina Power 100 List honoree

Independent Press 2023 Distinguished Favorite Award