



DONALD THOMPSON, CDE

CEO | DEI CHAMPION | AUTHOR

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Donald Thompson, EY Entrepreneur Of The Year® 2023 SE Award winner, founded The Diversity Movement to fundamentally transform the modern workplace through diversity-led culture change. Advising executives across the globe, Thompson builds on his experience as a multi-exit CEO and board member across diverse sectors, including technology, manufacturing, healthcare, marketing, and professional services. Recognized by *Inc.*, *Fast Company*, *Forbes*, and others, Thompson is author of the award-winning leadership memoir *Underestimated: A CEO's Unlikely Path to Success*. Trusted guidance and transformational results are the hallmarks of Thompson's unique ability to drive innovation, navigate complexities, and shape industries, setting the standard for excellence in global business.

EXPERTISE

- » **People:** Talent Strategy & Acquisition, Inclusive Leadership, Conflict Resolution
- » **Product:** Go-to-Market Planning, Innovation, Product Lifecycle Management
- » **Sales:** Sales Strategy, Selling to C-Suite, Building High-Performance Sales Teams
- » **Marketing:** Marketing Strategy, Inclusive Marketing, Branding (Personal, Corporate, Employer)
- » **Branding:** Personal Branding, Corporate Branding, Employer Branding
- » **Operations and Strategy:** Team Building and Leadership, Board Effectiveness, Strategic Decision-Making

ADVISORY

- » **ECU Health:** Board of Trustees
- » **Earfluence:** Chair Of The Board Of Directors
- » **EasterSeals UCP NC & VA:** Vice Chair Board of Directors
- » **TowneBank Raleigh:** Board of Directors
- » **NCSU CSC Department:** Strategic Advisory Board
- » **Walk West:** Board Chair

PUBLICATIONS

Author, Underestimated: A CEO's Unlikely Path to Success
Columnist, WRAL TechWire
Host, High Octane Leadership

DONALD'S WORK

The Diversity Movement, CEO and Cofounder
 Data-driven, technology-enabled, DEI solutions

2019 - Present

acquired by Workplace Options

Walk West, CEO
 Digital marketing agency

2018 - 2021

iCiDIGITAL, Chairman and Interim CEO
 Data-driven customer experiences

2014 - 2017

acquired by Beringer Capital

KPIT, SVP, Head PLM North America
 Autonomous mobility software company

2014 - 2015

I-Cubed, President and CEO
 Engineering software company

2005 - 2014

acquired by KPIT

AWARDS

EY Entrepreneur Of The Year 2023 Southeast Winner
Raleigh Chamber 2023 Phil Freelon Award
Raleigh Magazine 2024 Impact 50 Award
Fast Company 2022 World-Changing Ideas
Inc. Magazine 2021 Best in Business List
Forbes Next 1000 List Honoree
 3x **Inc. 5000** Fastest Growing Companies Winner
Business North Carolina Power 100 List Honoree
Independent Press 2023 Distinguished Favorite Award